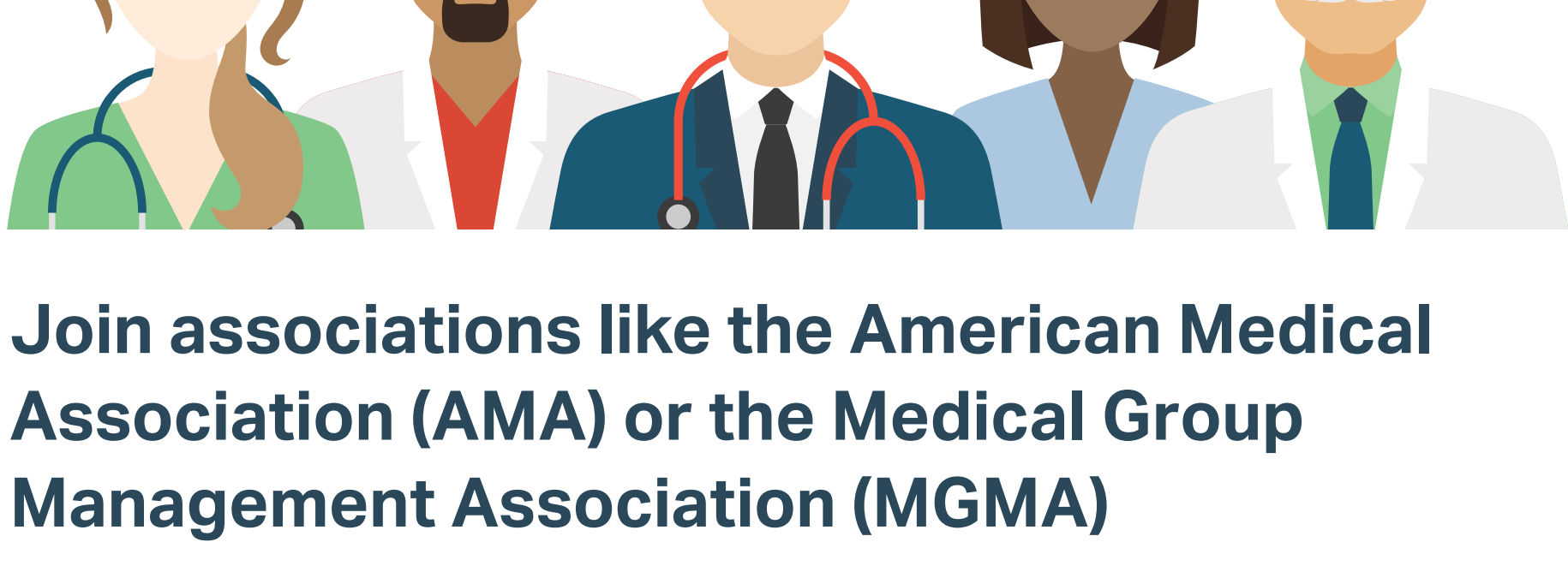


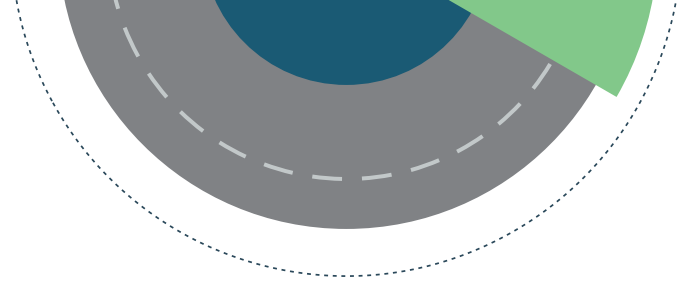
4 STEPS TO ADVANCE YOUR PHYSICIAN CAREER

1

BUILD YOUR PROFESSIONAL NETWORK



Join associations like the American Medical Association (AMA) or the Medical Group Management Association (MGMA)



DID YOU KNOW

28%

OF DOCTORS are members of AMA?

Source: Some Medical Associations See Modest Growth Despite Challenges CMAJ, January 2018

Get involved by actively networking at conferences and serving on committees within your facility and professional associations.



Develop relationships with physician recruiters

Recruitment partners have nationwide resources and network connections to help you find your ideal position. Allow them to do the heavy lifting, like prepping you for the interview and negotiating the contract.

Keys to a successful recruiter relationship include having an open mind about positions they suggest for you, referring candidates to them, and responding quickly both to opportunities you are interested in and those you are not.



2

BOOST YOUR DIGITAL FOOTPRINT

Keep your social media profiles up to date

Staying active is crucial so that potential employers don't find your profile covered in virtual cobwebs.



Check the privacy settings on your accounts

Ask yourself if you would want a patient or potential employer to see what you're posting. Your digital footprint lasts forever.

Don't rely on a single source for your online professional presence

More than 80% of US doctors use Doximity

Medical News Today ranks LinkedIn in the top 5 social media tools for physicians



3

SEEK PROFESSIONAL PUBLICATION



Be original

To spark interest, find a subject that allows for a new perspective on a long-existing medical challenge.

Be cost-conscious

Fund your research by applying for grants or asking your facility for financial support, but consider topics that will not require a lot of capital.

Be a rule follower

Deviating from the accepted writing format will limit your ability to achieve publication.

Be persistent

Medical journals rarely accept a paper upon first submittal, do not let this discourage you.

4

SERVE YOUR COMMUNITY



Volunteer for local causes in your community and within the healthcare industry

Consider medical mission trips

Mentor medical students, residents, and newer physicians