10 STEPS FOR A SUCCESSFUL CULTURE ASSESSMENT

1. Identify sponsor and/or culture project team

2. Select leadership practices critical for achieving the mission

3. Select culture assessment

4. Communicate to all what’s coming and how they’ll be involved

5. Administer online culture assessment

6. Review results with executive team

7. Plan roll-out of results to all and hold group feedback sessions

8. Explain next steps and assign action team

9. Close the gaps to reach top workplace benchmarks

10. Re-survey after 12 to 18 months

Executive team defines the leadership practices critical for achieving the mission

Plan roll-out of results to all and hold group feedback sessions

BENCHMARKS REPORT

Explain next steps and assign action team

Close the gaps to reach top workplace benchmarks

Re-survey after 12 to 18 months

Source: KC Leadership Consulting, LLC