

CASE STUDY

Recruiting with Confidence for Community Health Centers

Challenge

Peak Vista Community Health Centers, a 26-clinic Federally Qualified Health Center, serves over 90,000 patients through 26 outpatient centers in Colorado's Pikes Peak and East Central regions. Keeping the candidate pipeline full had been challenging, especially for their rural and remote communities. Stiff competition with others offering higher compensation makes it mission-critical to recruit candidates who fit and thrive there.

"I give Jackson Physician Search five stars in every category and consider them to be an extension of our team."

Shaun Urbanozo
Director Of Recruiting

Solution

By engaging Jackson Physician Search, Peak Vista found a partner that delivered both a proven recruitment process and expertise of a recruiter who understands a candidate's motivations, cares about finding the right physician for each search and executes with a positive attitude, diligence, and unwavering persistence.

The Keys to a Successful Partnership

- Transparency in fees and terms
- A best-practice recruitment process tailored to work for Peak Vista
- Recruiting efficiently through digital and social media
- Thorough candidate selection to maximize fit
- Building strong rapport with candidates
- Effectively representing the benefits of practicing at Peak Vista
- Availability and responsiveness to the recruitment team and candidates
- Consistent and frequent search status communication

Result

The most significant result for Peak Vista has been the placement of physicians in very rural clinics in a short period of time. This has included rural clinics with populations of less than 2,500 which are among the toughest to fill. Based on this performance, Peak Vista now works exclusively with Jackson Physician Search with confidence in their process and team.

**Partner with a recruitment firm
dedicated to your success.**

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